

Culture Buff Games

www.culturebuffgames.com

We Do Culture!

BRITISH VALUES



British Values Series

Our Country Series



Copyright Culture Buff Games

British Values Series

Four games to choose from

Our games
illustrate the following
British Cultural Values

**BRITISH
VALUES**



Thirteen unique visual
stories in each game



Tradition
Humour
Independent Minded
Fair Play
Emotional Reserve
Stoicism
Understatement
Indirectness
Modesty
Eccentricity
Past Orientation
Support the Underdog
Diversity
Class Conscious
Gradual Change
Self Deprecation
Courtesy
Privacy
Achievement & Success

Culture Buff Games are interactive games designed to teach country-specific cultural values, behaviours and traditions and raise cultural competence



Our games leverage the power of **visual storytelling** and **gamification** to impart bite-sized cultural knowledge

Created by interculturalists, our games help raise cultural awareness and competence of learners

An effective and affordable tool to quickly learn about a foreign culture



- ✓ Each country-specific game has 13 unique mini-stories
- ✓ Each mini-story illustrates a possible cultural scenario
- ✓ Each cultural value is illustrated using multiple mini-stories
- ✓ Mini-stories range from the historical to the contemporary
- ✓ Each mini-story is accompanied by a detailed explanation

GREAT BRITISH BAKE OFF

NOT BAD...THE
FLAVOUR, THE TEXTURE,
THE COLOUR.

Mini-stories are randomized to boost the learner's engagement



Our cloud-based games are available on any device or web browser



Scoring induces a spirit of competition and assesses progress

Game Interface

Visual stories illustrate cultural values using historical events and contemporary real-world examples. Each mini-story depicts a possible cultural scenario. A mini-story is only one example of a generally accepted value or value ideal.

BLITZ SPIRIT



Clicking on the swivel button displays a detailed explanation about the cultural value.
Explanation shown below in the excerpt.

The Brits are admired for their stoicism and are overtly in challenging, demanding and difficult

Scoring fosters competition and promotes user engagement.

Score : 12



WHAT IS THE VALUE?

TRADITION

MODERATION

PRAGMATISM

STOICISM

Match the mini-story with the value that it best represents.

Difficulty Level : ★★ ★

Two Difficulty Levels : *Easy* or *Hard*.



Each mini-story has a detailed explanation to deepen understanding of the cultural value.

Why Visual Storytelling?

Visual stories boost engagement and participation in learning

Visual stories arouse curiosity and interest in cultural values

Visual stories have universal appeal that transcend generations



Reaction to a visual story is a good assessment of a person's openness

Visual illustrations boost retention and recall of cultural knowledge



Research shows that after 3 days we retain 60% of what we see and only 10% of what we hear !

Why Gamification?

Harnesses
the power of
play

Induces a spirit of competition

Fosters problem solving

Fosters practical application
of cultural knowledge



Boosts
engagement
and
participation
in learning



Our games leverage *spaced repetition* to
boost retention of knowledge

The same cultural value is presented
repeatedly in multiple contexts, from the
historical to the contemporary, to
reinforce learning

Culture Buff Games

We Do Culture!

Our Country Values Series

**AMERICAN
VALUES**



**BRITISH
VALUES**



**CHINESE
VALUES**



**INDIAN
VALUES**



We Offer Monthly & Annual Subscriptions

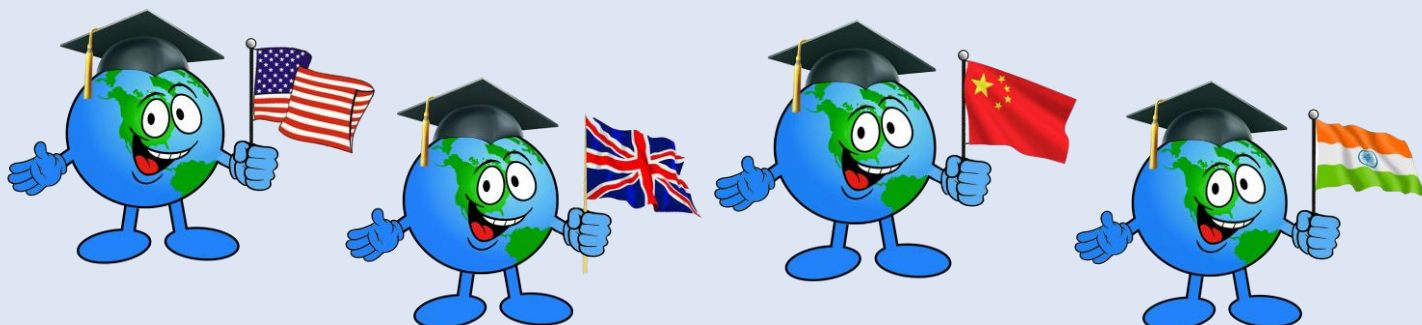
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Culture Buff

Methodology & Recommendations for Trainer Facilitated Training

The following section applies to the use of Culture Buff Games in trainer-facilitated individual, group, face-to-face or virtual training

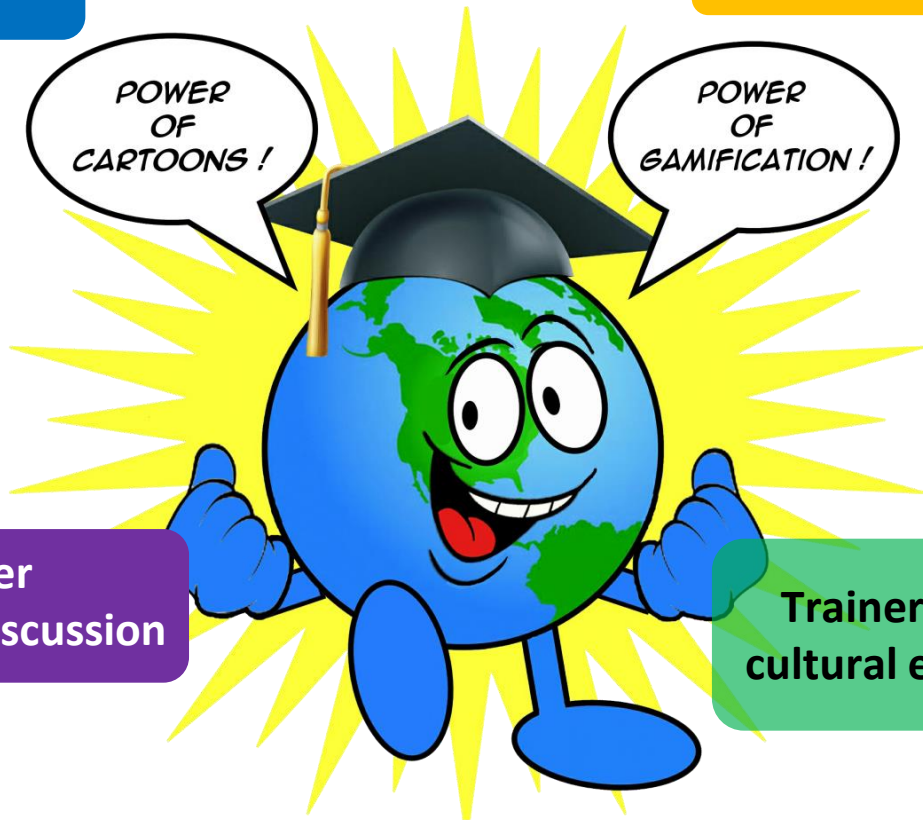


The Culture Buff Methodology

A Unique Approach to Learning Cultural Values

Learner-driven

Trainer-facilitated

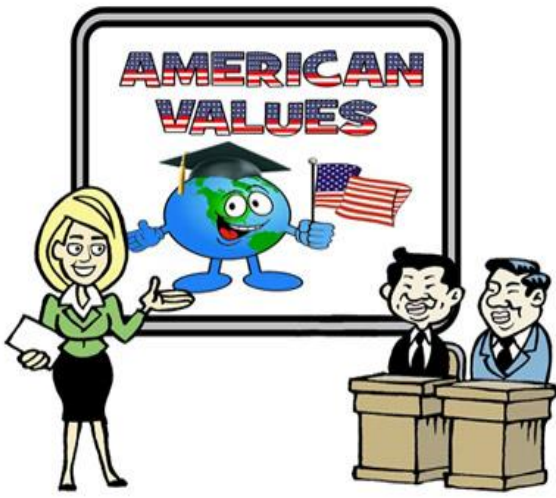


Trainer facilitates discussion

Trainer brings cultural expertise

Problem Solve & Apply Knowledge Approach

- ✓ **Learner-driven trainer-facilitated learning tool**
- ✓ **Problem-solving & practical application of knowledge approach to learning**
- ✓ **Trainer facilitates discussion about the cultural value and fosters sharing of different perspectives**



Using Our Games In A Trainer-Facilitated Training

Individuals, Couples or Groups

- 1 The cultural trainer explains to the trainee(s) that there are four generally accepted cultural values or value ideals on the right-hand panel. **Each mini-story is a possible cultural scenario.** The mini-story presented is only **one** representation, among many, of the correct generally accepted cultural value or value ideal.
- 2 The trainer then asks the trainee(s) to match the mini-story with the cultural value that it **best** represents.
- 3 Through trial and error, the trainee(s) problem solves and matches the mini-story with the cultural value or value ideal that it **best** fits.
- 4 Upon clicking the correct answer, the mini-story rotates showing a detailed explanation about the specific cultural value and the story.
- 5 The trainer opens up a discussion about the mini-story and the cultural value and facilitates a sharing of different perspectives.