

# Culture Buff Games

[www.culturebuffgames.com](http://www.culturebuffgames.com)

*We Do Culture!*

# CHINESE VALUES



## Chinese Values Series

Our Country Series



Copyright Culture Buff Games

# Chinese Values Series

Four games to choose from

Our games  
illustrate the following  
**Chinese Cultural Values**

## CHINESE VALUES



Thirteen unique visual  
stories in each game



Group Oriented  
**Hierarchy**  
Relationship Oriented  
**Hard Work**  
Family Oriented  
**Harmony**  
Pragmatism  
**Face**  
Reciprocity  
**Superstitious**  
Pride  
**Competitive**  
Value Conscious  
**Filial Piety**  
Meritocracy  
**Tradition**  
Achievement & Success  
**Material Success**  
Diversity

**Culture Buff Games** are interactive games designed to teach country-specific cultural values, behaviours and traditions and raise cultural competence



Our games leverage the power of **visual storytelling** and **gamification** to impart bite-sized cultural knowledge

Created by interculturalists, our games help raise cultural awareness and competence of learners

An effective and affordable tool to quickly learn about a foreign culture



✓ Each country-specific game has 13 unique mini-stories

✓ Each mini-story depicts a possible cultural scenario

✓ Each cultural value is illustrated using multiple mini-stories

✓ Mini-stories range from the historical to the contemporary

✓ Each mini-story is accompanied by a detailed explanation

## PANDA DIPLOMACY



Mini-stories are randomized to boost the learner's engagement



Our cloud-based games are available on any device or web browser



Scoring induces a spirit of competition and assesses progress

# Game Interface

Visual stories illustrate cultural values using historical events and contemporary real-world examples. Each mini-story depicts a possible cultural scenario. A mini-story is only one example of a generally accepted value or value ideal.

Scoring fosters competition and promotes user engagement.



**Score : 12**

## WHAT IS THE VALUE?

PRIDE

RECIPROCITY

FACE

VALUE CONSCIOUS

Match the mini-story with the value that it best represents.

**Difficulty Level :** ★★ ★

Two Difficulty Levels : *Easy* or *Hard*.

Clicking on the swivel button displays a detailed explanation about the cultural value.  
Explanation shown below in the excerpt.



In Chinese culture “face” represents a person’s in multiple spheres, including the workplace, t at large. “Face” is your position and standing i

Each mini-story has a detailed explanation to deepen understanding of the cultural value.

# Why Visual Storytelling?

Visual stories boost engagement and participation in learning

Visual stories arouse curiosity and interest in cultural values

Visual cartoons have universal appeal that transcend generations



Reaction to a visual story is a good assessment of a person's openness

Visual illustrations boost retention and recall of cultural knowledge



Research shows that after 3 days we retain 60% of what we see and only 10% of what we hear !

# Why Gamification?

Harnesses  
the power of  
play

Induces a spirit of competition

Fosters problem solving

Fosters practical application  
of cultural knowledge



Boosts  
engagement  
and  
participation  
in learning



Our games leverage *spaced repetition* to  
boost retention of knowledge

The same cultural value is presented  
repeatedly in multiple contexts, from the  
historical to the contemporary, to  
reinforce learning

# Culture Buff Games

*We Do Culture!*

**Our Country Values Series**

**AMERICAN  
VALUES**



**BRITISH  
VALUES**



**CHINESE  
VALUES**



**INDIAN  
VALUES**



*We Offer Monthly & Annual Subscriptions*

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# Culture Buff

## Methodology & Recommendations for Trainer Facilitated Training

The following section applies to the use of Culture Buff Games in trainer-facilitated individual, group, face-to-face or virtual training

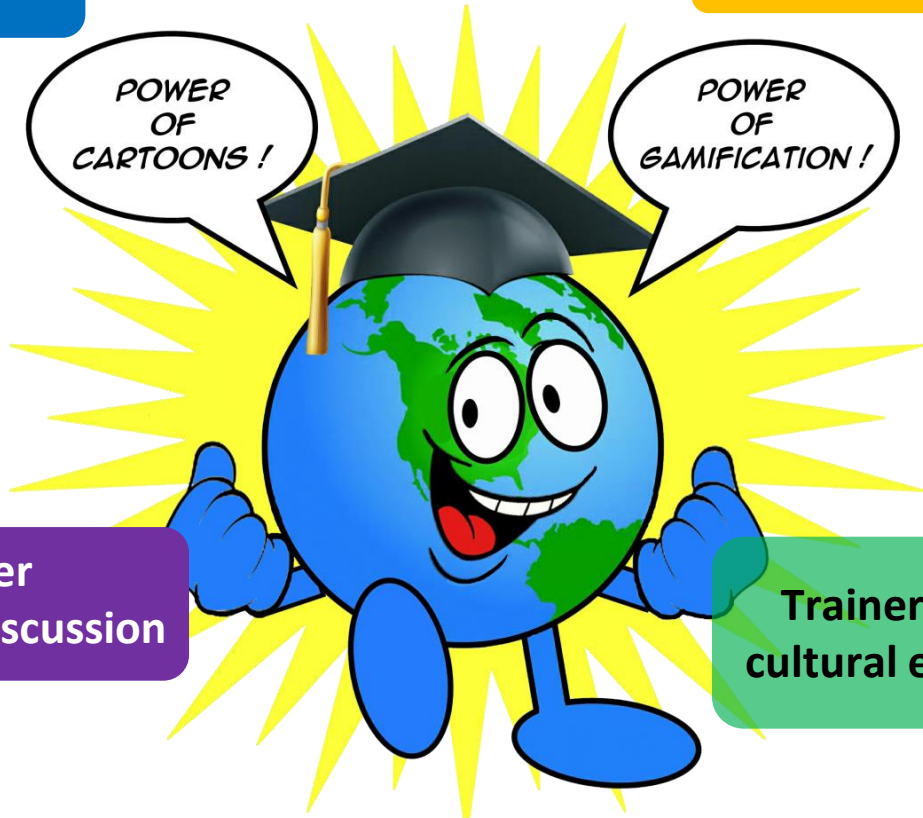


# The Culture Buff Methodology

## A Unique Approach to Learning Cultural Values

Learner-driven

Trainer-facilitated

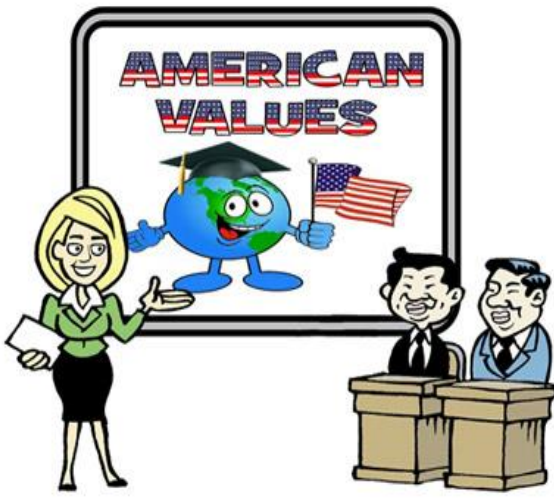


Trainer facilitates discussion

Trainer brings cultural expertise

Problem Solve & Apply Knowledge Approach

- ✓ **Learner-driven trainer-facilitated learning tool**
- ✓ **Problem-solving & practical application of knowledge approach to learning**
- ✓ **Trainer facilitates discussion about the cultural value and fosters sharing of different perspectives**



# Using Our Games In A Trainer-Facilitated Training

*Individuals, Couples or Groups*

- 1 The cultural trainer explains to the trainee(s) that there are four generally accepted cultural values or value ideals on the right-hand panel. **Each mini-story is a possible cultural scenario.** The mini-story presented is only **one** representation, among many, of the correct generally accepted cultural value or value ideal.
- 2 The trainer then asks the trainee(s) to match the mini-story with the value that it **best** represents.
- 3 Through trial and error, the trainee(s) problem solves and matches the mini-story with the generally accepted cultural value or value ideal that it **best fits**.
- 4 Upon clicking the correct answer, the mini-story rotates showing a detailed explanation about the specific cultural value and the story
- 5 The trainer opens up a discussion about the mini-story and the cultural value and facilitates a sharing of different perspectives.